O2 web

O2 Web receives Flow certification and officially positions itself as a flexible company.

Montreal, December 8, 2021 – *O2 Web, a Quebec-based agency that specializes in developing integrated e-commerce solutions, has just earned Flow certification, which is awarded to Quebec companies that offer flexible working conditions and a positive corporate culture. O2 Web is proudly highlighting its HR positioning and commitment to work-life balance and wellness.*

Certification that recognizes healthy performance and employee wellness.

Flow specializes in promoting flexible working conditions across Quebec. The company certifies employers whose work environments promote healthy performance and employee wellness. Flow also keeps a directory of these employers.

There are many ways that employers can be flexible. They can offer flextime, work-from-home arrangements, unlimited vacation time, etc. The idea is to celebrate the different initiatives and policies to drive employee engagement, loyalty and work-life balance, with the broader goal of establishing new and improved work methods.

Growing and thriving together

> *"We firmly believe freedom is the key to employee creativity, productivity and well-being."*
> — Charles Guimont, founder and president of O2 Web

Receiving Flow certification underscores the promise we've made to all our employees: to grow and thrive together.

At O2 Web, being people-first is a fundamental value and all our working relationships are based on a foundation of trust. In addition to offering a flexible schedule, 100% freedom to choose between remote or on-site work, and a management system based on employee autonomy and accountability, our agency continually seeks new ways to develop flexible HR policies and allow our people to grow and enjoy the experience of working together.

Read O2 Web's interview with Flow: myflow.ca/enterprise/o2-web/

About O2 Web

O2 Web is a fast-growing web agency that specializes in developing integrated, flexible and innovative e-commerce solutions for the B2B, D2C and B2C markets. The agency's clients include manufacturing companies and distributors (BRP, Master, Toromont CAT, etc.), major retailers (Must, Zadig & Voltaire, Patrick Morin, etc.) and large organizations (Cogeco, Arc'teryx, Thrasio, etc.). In all its dealings, O2 Web's commitment remains the same: helping clients effectively use new technologies to grow their business and achieve their full potential.

Contact: Charlotte Herlem
Digital Marketing Manager
cherlem@o2web.ca